What is Figma?

Figma is a cloud-based design and prototyping tool primarily used for creating user interfaces (UI), websites, apps, and other digital products. Its standout features include real-time collaboration, cross-platform accessibility (via web browser or app), and integration with development workflows. Unlike traditional design tools, Figma allows multiple team members to work on the same file simultaneously, making it ideal for remote teams[2][3][6].

### Key Features of Figma

- \*\*Design Tools:\*\* Includes vector editing, text tools, shapes, layers, alignment grids, color picker, and effects like shadows and blurs[1][5].

- \*\*Prototyping:\*\* Enables interactive prototypes with animations and mobile-friendly previews[2][6].

- \*\*Collaboration:\*\* Real-time editing, commenting, and version history similar to Google Docs[1][3].

- \*\*Design Systems:\*\* Allows creation of reusable components like buttons and color schemes for consistent designs[2][4].

- \*\*Export Options:\*\* Generate code (CSS, SVG) or export designs as PNG, JPG, PDF, or SVG files[1][6].

- \*\*Integrations:\*\* Supports tools like Slack, Trello, GitHub, and JIRA for streamlined workflows[4][6].

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## How to Use Figma

### 1. \*\*Getting Started\*\*

- Sign up for a free account on Figma's website.

- Access Figma via a browser or download the desktop app.

- Create a new project file to start designing.

### 2. \*\*Basic Design Workflow\*\*

- \*\*Frames:\*\* Use frames to define areas for your design (e.g., device-specific sizes).

- \*\*Shapes & Text:\*\* Add shapes (rectangles, circles) and text elements to build layouts.

- \*\*Images:\*\* Import images by drag-and-drop or upload them from your computer[5].

- \*\*Layers:\*\* Organize elements into layers for better management.

### 3. \*\*Prototyping\*\*

- Connect design elements with interactions (e.g., click transitions).

- Preview prototypes directly within Figma to test functionality[2][6].

### 4. \*\*Collaboration\*\*

- Share files via links for team members to edit or comment in real-time.

- Use multiplayer features to see live updates and communicate through comments[2][3].

### 5. \*\*Advanced Features\*\*

- Utilize Auto Layout for responsive designs.

- Create reusable components in design systems for consistency across projects.

- Export assets or generate code for developers using Dev Mode[1][4][6].

Figma is widely regarded as a versatile tool that simplifies the design process while enhancing collaboration across teams.

来源

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### What is Axure?

Axure RP is a robust design and prototyping tool used for creating wireframes, interactive prototypes, and user flows. It is particularly suited for UX/UI designers and product managers who need to build functional, high-fidelity prototypes without coding. Axure supports dynamic content, conditional logic, animations, and user input to simulate realistic interactions. Its built-in collaboration tools allow teams to work together in real-time and share designs via Axure Cloud for feedback and approvals[1][2][3].

#### Key Features of Axure:

- \*\*Prototyping:\*\* Create interactive prototypes with animations, gestures, and dynamic content.

- \*\*Wireframing:\*\* Drag-and-drop widgets for basic wireframes or high-fidelity designs.

- \*\*Conditional Logic:\*\* Add "if-then" logic to simulate real-world interactions.

- \*\*Collaboration:\*\* Real-time co-authoring, commenting, version control, and role-based permissions.

- \*\*Developer Handoff:\*\* Export redlines and CSS code for developers.

- \*\*Documentation Tools:\*\* Annotate designs with notes, callouts, dimensions, and specifications[1][3].

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### How to Use Axure

1. \*\*Start a Project:\*\*

- Open Axure RP and create a new project file.

- Define the structure using wireframes or flowcharts.

2. \*\*Add Components:\*\*

- Use the widget library to drag-and-drop elements like buttons, sliders, or forms.

- Customize components with properties like size, color, or interactivity.

3. \*\*Create Interactions:\*\*

- Use the "Interactions" panel to define actions (e.g., on-click transitions).

- Add conditional logic (e.g., "if user clicks X, show Y").

4. \*\*Preview Prototypes:\*\*

- Test your prototype in real-time within Axure or share it via Axure Cloud.

5. \*\*Collaborate:\*\*

- Share your project with teammates for feedback or co-authoring.

- Use version control to manage changes.

6. \*\*Export Designs:\*\*

- Export prototypes as HTML files or share them online with stakeholders.

- Generate specifications for developers[2][3].

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### Differences Between Axure and Figma

| \*\*Feature\*\* | \*\*Axure\*\* | \*\*Figma\*\* |

|---------------------------|-------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------|

| \*\*Purpose\*\* | Focused on high-fidelity prototyping with dynamic interactions and logic[1][2]. | Primarily a UI/UX design tool with strong collaboration features[1]. |

| \*\*Interactivity\*\* | Supports advanced interactions (conditional logic, dynamic content)[1][3]. | Limited interactivity for prototyping; relies on plugins for advanced features[2]. |

| \*\*Ease of Use\*\* | Steeper learning curve due to advanced features[2]. | Intuitive interface suitable for beginners[1]. |

| \*\*Collaboration\*\* | Real-time co-authoring; role-based permissions via Axure Cloud[3]. | Seamless real-time collaboration directly in the browser or app[1]. |

| \*\*Developer Handoff\*\* | Automated redlines and CSS export via Axure Cloud[3]. | Developer handoff through Figma's Inspect mode[1]. |

| \*\*Platform\*\* | Desktop app with cloud-sharing options[3]. | Cloud-based with cross-platform access through browsers or apps[1]. |

| \*\*Cost\*\* | Starts at $29/month per user[1][3]. | Free plan available; paid plans start at $12/month per editor[1]. |

In summary, Axure is ideal for creating detailed prototypes with complex interactions, while Figma excels in collaborative UI design workflows.

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